



SLINGERLAND® INSTITUTE FOR LITERACY

12729 Northup Way, Suite 1, Bellevue WA 98005
425-453-1190 • F 425-635-7762 • mail@slingerland.org • www.slingerland.org



A well-trained teacher for every child

The new vision for the Slingerland® Institute for Literacy hopes to make that dream come true!

In a productive and energizing retreat the Board of the Slingerland® Institute for Literacy identified major areas that will help the Institute to become a premier provider of teacher education and open the world of literacy to all learners, especially those with dyslexia. Increased accessibility for teachers through technology and financial support can make it possible.

- Technology is a vital tool for identifying and marketing ourselves. A new online store is open - a gift from Volusion®, a leader of e-commerce internet services. The internet is a means of providing more teacher support to those who are using the Slingerland® Approach with their classrooms through webinars and online conferencing. The website will be updated and reviewed for ease of navigation.
- A new video (view it online at www.slingerland.org) and increased presence at conferences will increase visibility.
- Though still aiming for a detailed scientific research study, with the help of volunteers we are moving forward with analysis of data that is readily available from schools using the Slingerland® Approach. Those of us who use the Approach know its value, but others will be influenced by statistics.
- The family of Carol Murray allowed the Institute to establish a scholarship for advanced training in her name. Two teachers benefitted from that support during the past summer. Gifts honoring Richard Wolf allowed teachers and directors to attend the Spring Directors' meeting at a reduced cost. Teacher training is a priority. Through them we reach the children who need this powerful instruction.

There is an increased interest in the Approach in private schools across the US, where they recognize the value and power of well-trained professional teachers in general education classrooms. This may provide impetus to public schools to recognize that there is no better instructional strategy for all beginning learners whether they struggle or not.

Increased funding will help increase visibility, train more teachers and teacher trainers, and fund research into the effectiveness of the Slingerland® Approach.

Your tax-deductible gift in any amount can help carry on the work begun by Beth Slingerland more than 50 years ago. *Won't you help?*

Make your tax deductible donation today!



Detach and return the form below

Non-discrimination Policy: Slingerland® Institute for Literacy admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admissions policies, scholarship and other programs.

ANNUAL APPEAL DONATION FORM

CREDIT CARDHOLDER INFORMATION SECURITY NOTICE: To prevent unauthorized access, modification, duplication or disclosure of credit card information, please **DO NOT MAIL** via First Class or EMAIL the form below with any credit card information listed. 1) You may fill it out and fax it to the Slingerland® Institute (SIL) office -- Fax number: 425-635-7762; 2) Call the SIL office directly and provide the information via telephone or 3) Mail it via certified or other traceable postage option.

Name: _____
 Title: _____
 Company/Firm Name: _____
(Please use your credit card billing address)
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone Number: _____
 Email: _____
 Web: _____

- \$25—\$99 Marty Aho Group
- \$100—\$249 Key Word Club
- \$250—\$499 Beth Slingerland Circle
- \$500—\$999 Beth Slingerland Silver Circle
- \$1000 and up Beth Slingerland Gold Circle
- \$ _____ One time donation
- \$ _____ Monthly donation
- \$ _____ Carol Murray Scholarship Fund
- \$ _____ Scholarship Fund

Payment Options

Please bill my credit card monthly
 Check No. _____ (payable to "SIL")
 Card Number: _____
 Exp. Date: _____ CCV: _____
(3 digits on back of Visa/MC or 4 digits on Amex)
 Name on Card: _____
 Signature: _____

Many companies match employee contributions. Please check here if your employer will match your gift: **My employer will match my gift.**
 Firm/Company: _____
 Address: _____
 City: _____
 State: _____ Zip: _____

Return completed form to: Slingerland® Institute, 12729 Northup Way, Suite 1, Bellevue WA 98005